

COURSE CONTENT – GRAPHIC DESIGN

Design Process

- **Designing 101**
- **Basics of Design**
- **Design Thinking**
- **Principles of Design**
- **Colour Theory**
- **Unleash your creativity**
- **Understanding Design Elements**

Image Making & Typography

- **Logos 101**
- **How to create a logo?**
- **Images and design**
- **Fundamentals of Typography**
- **Typography and logos**

Tools

- **Logos 101**
- **How to create a logo?**
- **Images and design**
- **Fundamentals of Typography**
- **Typography and logos**



COURSE CONTENT – GRAPHIC DESIGN

Design a Business Card

- **Business Card Basics**
- **Design elements of a**
- **Business Card**
- **Create a Business Card**

Posters

- **Poster design 101.**
- **How to create a poster?**
- **Design elements of a**
- **poster.**
- **Create your first poster**

Advertisement

- **Advertisements 101**
- **Steps to Create Print Ads**
- **Social Media Ads**
- **Repurposing your designs**
- **How to design ads for social media?**
- **Create an Ads for Instagram/Facebook**

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