

# COURSE CONTENT – CAREER ADVANCEMENT

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## Aptitude Test

- Placement Specific Tests: English/Verbal Ability Quantitative Ability, Logical Reasoning, Information Gathering & Synthesis (eLitmus & AMCAT)
- Company-Specific exams: HCL, Infosys, Ericsson, Wipro, TCS, IBM, Accenture, L&T, Deloitte
- Coding Mocks: C; C++; OS; DBMS; Java; CSA; Networking

## Personality/Psychometric Test

- OCEAN personality framework
- Emotional Intelligence

## Resume Building Session

- HBS Resume Format
- Impactful words and titles to include
- Accomplishments, Work Experience, Education
- Cover Letter Strategies

## Communication Skills

- A focus on verbal, nonverbal and written communication
- Body language training & basic etiquette
- Spoken English
- Voice modulation & assertiveness training
- Persuasion skills & negotiation tactics



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## **LinkedIn Leverage Session**

- Adding more depth to your LinkedIn profile
- Asking for recommendations on your LinkedIn profile
- Endorsements
- Who to follow and who not to
- Networking
- Blogs/Articles posts

## **Mock Interviews**

- Technical and HR round interviews
- Interview Etiquette
- Feedback Sessions and incorporation of feedback

## **Mock GDs & Extempores**

- Student group creation, networking
- Group discussion & associated feedback
- Extempores & associated feedback

## **CONTACT US-**

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